



Chemistry Industry
Association of Canada
canadianchemistry.ca

Association canadienne
de l'industrie de la chimie
chimiecanadienne.ca

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A new leader for Canada's modern chemistry industry

The Canadian Chemical Producers' Association has reinvented itself as the Chemistry Industry Association of Canada, to better reflect the changing face of our nation's chemistry sector and to ensure its economic and environmental sustainability. The association's new name, role and mandate became official on January 1, 2010.

This is the biggest change in the association's history since it was formed in the 1960s, and it reflects how the chemistry industry in Canada has evolved since then. The sector now includes companies that produce bio-based compounds, others that focus on developing new technologies, and "green" chemistry is also emerging as a significant factor in the industry. In recognition of that, the Association has expanded its membership to include other players and partners who share its commitment to sustainability.

To accompany its change in name and mandate, the Association is overhauling its Responsible Care® Codes of Practice, to reinforce the principle that producers of chemical products and chemistry-related services are stewards of those substances and responsible for any consequences throughout their life cycles. The new Operations, Stewardship and Accountability codes will require companies to critically assess the hazards, risks and benefits of their products. They will call on members to actively engage with employees, plant communities, elected officials, public interest groups, retail consumers and financial stakeholders to ensure both the industry's competitiveness and its environmental sustainability. Finally, under the new codes Responsible Care® members will be challenged to find ways to deliver social benefit from the business of chemistry.

"We really moved the bar from reducing risk to a more challenging expectation that companies actively work towards the betterment of society," says Brian Wastle, the Association's Vice-President, Responsible Care.

"Can green chemistry be used to reduce a chemical product's footprint? Are there alternatives that could be produced to improve people's lives? These are the types of tough questions that the codes ask of their adherents."

Richard Paton, President of the Chemistry Industry Association of Canada, says the new codes will place the Association and its members at the forefront of the Responsible Care movement.

"We've always been number one of the 52 countries in Responsible Care, but now we're going to be number one by a country mile.

Companies are already innovating, thinking about conservation issues, water issues, energy efficiency, and how to take preventative action in dealing with various products and chemicals."

Paton says the Association will strive to provide policy, advocacy and Responsible Care support to the chemistry sector, while being flexible enough to evolve with the industry and its commitment to sustainability.

Paton hopes the Chemistry Industry Association of Canada's new website www.canadianchemistry.ca will engage members, elected officials, the public and the media in the Association's work around competitiveness, health, safety and the environment. He also hopes it will foster a new recognition of the Canadian chemistry industry's admirable work in finding solutions to the world's toughest problems.